Economic Sectors

UNDERSTANDING OF COMPETITIVE POSITIONS IS A PREREQUISITE FOR AN EFFECTIVE ECONOMIC POLICY

Core
Throughout the trilateral Wadden Sea area, differences in economic structure and developments exist between the islands, mainland, and harbour towns. Existing economic data are, however, rarely compiled and analysed at a Wadden-wide scale (national, international). International expansion and specialisation in production leads to shifts in competitive positions of businesses and areas within value chains, from raw materials to the final product and market. Understanding such competitive positions is necessary for effective economic policy.

Approach
Based on business and employment opportunity records from the Netherlands, Germany, and Denmark, new insights are being gained into the rates at which certain business activities grow, and the relative importance of different types of business activities within the trilateral Wadden economy. In addition, the (competitive) position of businesses in the Dutch Wadden Sea region relative to the (international) value chain is being evaluated and visualised, by means of a “Value Chain” monitoring pilot.

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